



PRESS RELEASE

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Fantastic atmosphere at EUROGUSS 2020

- **More than 750 exhibitors in four halls for the first time**
- **Upbeat mood among visitors and exhibitors**

Four packed halls, enthusiastic visitors and satisfied exhibitors – this was the story of EUROGUSS 2020. A total of 754* exhibitors (641 in 2018) from 36 countries (33 in 2018) showcased the latest trends in technology, innovative processes and new products for the entire die casting supply chain to around 15,000* trade visitors (15,354 in 2018). The 20th International German Die Casting Congress that was held concurrently with the exhibition was also very well attended.

“We are very satisfied with EUROGUSS 2020. The mood among visitors and exhibitors alike was excellent and we received a lot of very positive feedback. There was particular praise for the quality of the trade visitors. EUROGUSS is an event that brings together the right people with one another,” says Christopher Boss, Director and International Product Manager of EUROGUSS. “All the major foundries and their sub-suppliers were represented and covered the sector’s entire capabilities. This is further proof that EUROGUSS is the No. 1 gathering for the die casting industry.”

The event’s partner associations also describe EUROGUSS 2020 as a resounding success. “EUROGUSS has enjoyed incredibly impressive growth and has now reached an incredibly high standard, despite the current uncertainty in the market. Die casting foundries can look back on three very successful days when they were able to share knowledge, nurture contacts and do good business. EUROGUSS 2020 once again brought together the entire ‘die casting family’,” says Hartmut Fischer, President of the Association of German Die Casting Foundries (VDD). Dr Timo Würz, Secretary General of CEMAFON (European Foundry Equipment Suppliers Association) draws a similar conclusion: “The atmosphere in the exhibition halls was outstanding. Our exhibiting member companies

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*The figures for visitors, exhibitors and display area at this exhibition are determined and certified according to the standard definitions of FKM, the Society for Voluntary Control of Fair and Exhibition Statistics.



Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte
International Trade Fair for Die Casting: Technology, Processes, Products

were also very satisfied with their participation in the fair and particularly applauded aspects like the excellent quality of the trade visitors, most of whom were in decision-making roles. EUROGUSS has proven its effectiveness as a platform, despite the difficult market environment at present.”

Satisfied exhibitors and visitors

Of the 754 exhibitors, 56 percent came from outside Germany from no less than 36 different countries. The majority were from Europe, primarily Italy, Turkey, Spain, Austria and the Czech Republic.

Exhibitors were satisfied with their participation in EUROGUSS 2020. It is a fixed date in their calendar, because it brings together the entire European die casting community. “EUROGUSS is absolutely the right platform for us to showcase our company and reach our target group. This was our first independent trade fair appearance as castwerk. We felt very much at home here and were well looked after. The calibre of the visitors was absolutely spot-on and we had a lot of rewarding discussions. We are impressed by this trade fair and will definitely be back for EUROGUSS 2022,” explains Michael Schran, Managing Director of castwerk. Peter Reuther, Managing Director of StrikoWestofen, also has positive feedback about his company’s participation in the event: “Obviously we also have to consider which trade fairs are worthwhile for us, but EUROGUSS is always a firm date in our calendar. It will always be the most important die casting exhibition in Europe for us. The aisles were packed, our stand was well frequented and we managed to reach our target group.”

This positive trend is also reflected in the visitor poll. More than 94 percent of visitors stated that they were satisfied with what was on offer at EUROGUSS 2020. The trade visitors came primarily from the automobile industry, machinery and equipment manufacturing, mould making workshops, die casting foundries, electrical and electronics segments, the furniture hardware industry and the energy or medical technology sectors. The top visitor countries included Germany, Italy, Austria, Turkey, the Czech Republic, Spain and Poland.

Impressive supporting programme

Alongside the exhibition, the 20th International German Die Casting Congress took place in NCC Ost and was extremely well attended again this year. The topics of the presentations covered a wide range of issues and were very well received by the trade visitors to EUROGUSS.



The rest of the supporting programme, such as Speakers' Corner in Hall 8, was also much appreciated. The exhibition forum offered numerous presentations on additive manufacturing, surface technology, and Industry 4.0. This is also where the EUROGUSS Talent Awards were presented. This award is designed for emerging talent in the die casting industry and was making its debut in 2020. To find out the winners click [here](#).

Die casting worldwide - THE LEADING DIE CASTING SHOWS

NürnbergMesse is not just the organiser of EUROGUSS but offers companies other platforms in the major international foundry markets through its diverse network of trade fairs in the core global die casting markets. The aim is to provide access to new markets and bring companies together.

Currently, the EUROGUSS family is represented in four markets: China, India, Mexico and Thailand. The next event in the EUROGUSS product family is CHINA DIECASTING, China's leading die casting exhibition, which takes place in Shanghai from 15 to 17 July 2020. Following its successful launch in 2018, EUROGUSS Mexico will be held in Guadalajara from 10 to 12 November 2020. The die casting year will then end with ALUCAST, India's leading fair for die casting, which takes place in Chennai from 3 to 5 December 2020.

For more information go to: www.euroguss.de/international

Save the date!

The next EUROGUSS will take place from 18 to 20 January 2022 at Exhibition Centre Nuremberg.

EUROGUSS impressions video

Scenes from EUROGUSS 2020: Take a look at our trade fair video at: youtu.be/x5zOjPi2M-8

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